

Date: October 1, 2019

## SUZOHAPP appoints Simon James as New Executive Vice President of Retail & Transportation, EMEA

SUZOHAPP is pleased to announce the appointment of Simon James as its new Executive Vice President of Retail & Transportation.

Simon joined SUZOHAPP as Managing Director (MD) of the United Kingdom & Ireland, on September 1, 2018 and has made a very positive impact on our business there in a year's time.

Simon James brought with him 20+ years of experience in the payments industry where he held several senior international leadership roles during 7 years at Elavon Payment Services, a leading global provider of financial payment services to the Airline, Government, Hospitality, Retail and Healthcare sectors. His deep industry expertise will support our organization's international initiatives in the cashless payments area which have a heavy retail and transportation focus.

"We are thrilled to extend Simon's remit within the SUZOHAPP team", said Wilbert Bieleman, President of SUZOHAPP's Europe-Middle East-Africa (EMEA) Region. "His experience in his first year in our business has given him an understanding of our customer base that will allow us to better serve our customers and support company growth."

As Managing Director of SUZOHAPP UK & Ireland, Simon James will continue to lead the Salford, Chessington and Ireland offices, alongside his new EMEA Retail & Transportation role. Simon has been working on fortifying the UK & Ireland structure, enabling him to now start driving wider pan-EMEA initiatives.



#### About SUZOHAPP

SUZOHAPP is a technology company providing software and hardware for cash handling automation and self-service solutions to more than 25,000 customers throughout the world. SUZOHAPP's technology enables automation for customers operating in a variety of end markets, including retail, transportation, gaming, banking, vending and amusement. SUZOHAPP's solutions include cash deposit, recycling, processing and payment systems as well as a broad range of self-service component technologies. The brands of SCAN COIN, Comestero, CashComplete™ and Coinco are united under the SUZOHAPP Company. SUZOHAPP's more than 1,100 employees operate in 19 countries and its dealer network covers more than 100 countries. More information is available at [www.suzohapp.com](http://www.suzohapp.com). SUZOHAPP is owned by affiliates of ACON Investments, L.L.C., a Washington, D.C.- based international private equity investment firm that has responsibility for managing approximately \$5.5 billion of capital. For more information, visit [www.aconinvestments.com](http://www.aconinvestments.com).

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